



### **Capital Campaign Backgrounder: Orléans Expansion**

In 2008, the National Capital Region YMCA-YWCA embarked on a Capital Campaign entitled “Strengthening the Heart of the Community.” The Campaign will support the Y’s \$35 million redevelopment plans that will rejuvenate facilities and expand programs in the greater Ottawa area. As one of the three main projects of the redevelopment plan, the Orléans facility (now called the Ruddy Family Centre YMCA-YWCA) will see a \$7.5 million expansion.

The Orléans Y opened in 1996 and has rapidly grown to more than 2,700 members. On average, 800 people walk through the doors of the Orléans Y facility each day. The Orléans Y provides fitness facilities and programs, child care, and meeting space.

One of Canada’s fastest growing communities, Orléans has had a stunning 16% six-year growth rate between 2001 and 2007. Expansion of the Orléans Y facility is needed to meet growing demand and to provide convenient, quality services close to home for the 100,000 plus people living in this community. Through funds raised in the Capital Campaign, by the end of 2011, the expanded facility will feature two new pools, an expanded gym, a Kids Zone and increased child care and community space.

Private donors have generously supported us in our fundraising efforts. The Orléans Campaign has already received significant support from several donations:

- Major gift by Ottawa business leader and philanthropists, John and Jennifer Ruddy: Mr. Ruddy, President of his family’s Trinity Development Foundation, gave \$1 million to the Orléans Y expansion project. The new “Ruddy Family Centre YMCA-YWCA” will not only provide state-of-the-art health and fitness facilities, but provide more Y programs and services to the Orléans community.
- Legacy gift from long-time Y supporter and volunteer, Bill Marsh: Mr. Marsh has dedicated his entire estate to the Y. Mr. Marsh’s gift will be used for the creation of two new pools being installed at the Ruddy Family Centre.
- Gift from the newly established Rotary Club of Orléans: The Rotary Club of Orléans has committed \$100,000 to the expansion plans. Their support will be used to create – and name – the new Kids Zone at the new Ruddy Family Centre, which will provide fun and exciting ways for children and young people to keep active.

**Financial Information:**

Projected Cost of Orléans Expansion	\$7.5 million
<b>Funding Sources:</b>	
Community Fundraising	\$1 million
Special Gifts	\$2 million
Two Levels of Government	\$2 million
Operational Contribution and Debt Financing	\$2.5 million

The Orléans Campaign Committee includes significant support from notable people in the community including:

Gerry Dust, Chair  
Judith Cane  
Sean Crossan  
Mike Curran  
Doug Feltmate  
André Lacroix  
Eric Lathrop  
Sandra MacInnis  
Howard Williamson

Under the leadership of this committee, the Orléans Campaign will seek support from the public in early 2010. Their campaign objective is to raise \$1 million.

For more information about Capital Campaign, visit <http://capitalcampaign.ymcaywca.ca/> or contact Trudy Chapman, Director of Communications and Development, Capital Campaign at 613-237-1320 ex.3998.