



NATIONAL CAPITAL REGION YMCA-YWCA

STRENGTHENING
the **HEART** of our
COMMUNITY

CAPITAL CAMPAIGN

Capital Campaign Backgrounder: Finances

In 2008, the National Capital Region YMCA-YWCA embarked on a Capital Campaign entitled “Strengthening the Heart of the Community.” The Campaign is expected to raise \$15 million from the public as part of a \$35 million redevelopment plan to rejuvenate Y programs and facilities in the greater Ottawa area. The rest of the funding will come from two levels of government (federal and provincial), operational contributions, and debt financing. The money will be used to revamp the Metro Central branch on Argyle Avenue, expand facilities in Orleans, redevelop the Bonnenfant Y Outdoor Centre, and introduce new programs and services.

Campaign Total	\$35 million
Funding Sources:	
Community Fundraising	\$15 million
Two Levels of Government	\$ 6 million
Operational Contribution and Debt Financing	\$14 million

Fundraising begins at home and the Campaign has received significant support from the Y family – over \$1 million was raised by Y board members and its senior leadership team in the first year of the campaign. By Christmas 2009, in spite of the economic environment, the Campaign had raised \$7.6 Million towards its \$15 million goal. The Campaign is expected to move to the public phase in the spring – fall of 2010.

For more information about Capital Campaign, visit <http://capitalcampaign.ymcaywca.ca/> or contact Trudy Chapman, Director of Communications and Development, Capital Campaign at 613-237-1320 ex.3998.